

THE ONE FOR SYNAGOGUE EXECUTIVES

PRESENTED BY  NATA •  NAASE

Exhibitor Prospectus

Oct. 26-29 2026 - New Brunswick NJ

NATA and NAASE

The **National Association for Temple Administration (NATA)** and the **North American Association of Synagogue Executives (NAASE)** invite you to join us for our conference, “**The One for Synagogue Executives**”. Together, our two organizations are the professional homes for hundreds of synagogue executives across North America. These organizations empower synagogue administrators by advancing professional development, fostering peer support, and raising the profile of executive leadership within the Jewish community. By joining us for this program, you connect directly with the key decision-makers who manage the operations, finances, and strategic growth of congregations worldwide.

Why Exhibit at the Conference?

This year, NATA and NAASE members will gather together to share four days of intensive learning and relationship building, offering you exclusive access to a larger audience without the added time or expense of attending two separate events. **As the key decision makers in their synagogues, our members arrive eager to discover innovations in products, services, and organizations that enhance their congregations’ operations year-round.**

Your exhibit package for “The One for Synagogue Executives” Conference provides:

- Face-to-face conversations with key decision makers at scores of synagogues,
- Opportunities to deepen existing client relationships and build foundations for new ones, and
- Support that helps make the conference available to as many members as possible.

The 2026 Conference offers an unparalleled opportunity to connect directly with more senior administrative professionals than ever before.

Can’t be there in person? Consider being a Virtual Exhibitor!

Enhanced Exhibitor Access: Exhibitor representatives enjoy access to all educational sessions. Your representative(s) will experience first-hand what our members are learning, mingle with attendees at receptions and banquets, and enjoy kosher meals (Monday night through Thursday morning (with the exception of Tuesday night)) throughout the conference.

Thank you for considering attending “The One for Synagogue Executives”! We look forward to being together in New Brunswick. Logistical details to follow.

Sincerely,

Justin Pollack and Ken Krivitzky

NATA & NAASE Conference 2026 Exhibit Chairs

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Exhibit Options

Level (# Available)	Platinum (4)	Gold (6)	Silver	Bronze	Non-Profit	Virtual
	\$8,500	\$5,500	\$3,400	\$2,000	\$1,300	\$500
50% Discount on Add-Ons	Up to \$1000	--	--	--	--	--
Comped Parking for (1) Car	x	x	--	--	--	--
Opportunity to Address Attendees	x	--	--	--	--	--
Listing in Digital Exhibitor Directory	x	x	x	x	x	x
Digital Ad Throughout Conference	8 second display	6 second display	5 second display	3 second display	3 second display	3 second display
Exhibitor Reception	x	x	x	x	x	--
Mobile App Lead Generation	x	x	x	x	x	--
Signage at Conference	Individual	Logo	Logo	Name	Name	Name
Exhibit Table w/chairs in Exhibit Hall, Wi-Fi, Electricity	Premium Location - 10' space	Good Location- 8' space	8' space	6' space	6' space	--
Included Representative(s)	Up to 2	1	1	1	1	--
Dedicated Pre-Conference Social Media Post(s)	2	1	--	--	--	--
Recognition in Event Marketing Communications	Prominent	x	--	--	--	--
Handouts in Attendee Welcome Bags	2 items, 1 flyer	1 item, 1 flyer	1 flyer	1 flyer	1 flyer	1 item, 1 flyer
Host Post-Conference Educational Webinar	1**	--	--	--	--	--

*Additional representative fee is \$900 and includes kosher meals from Monday night through Thursday morning (with the exception of Tuesday night).

** Scheduled by 12/31/2026 and held by 6/30/2027.

Booth Spaces

Exhibit spaces for Platinum are 10-foot-wide, Gold and Silver tiers are 8-foot-wide, and all other tiers will have a 6-foot-wide space. All packages will include a venue-supplied 6-foot table and linens. Backdrops and booth materials must fit in your allotted exhibit space.

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Premium Add-On Opportunities

- **Coffee Break** (per day, 2 available): Keep attendees awake and focused on your company by providing snacks and beverages between sessions. Includes custom signage and option to provide cups, napkins, and/or collateral of your choice. **\$1,000**
- **Social:** Welcome attendees to evening activities/events (3 minutes). Name the evening's signature cocktail and mocktail. Provide collateral of your choice (table tents, branded napkins, etc.)
 - **Welcome Banquet (Monday night, on-site): \$2,500**
 - **Closing Banquet (Wednesday night, on-site): \$2,500**
- **Tikkun Olam:** Support our Tikkun Olam project! Includes custom signage during the on-site Tikkun Olam session. **\$1,800**

Exhibitor Educational Workshop Policy

Exhibitors are valued partners in our conference ecosystem. While their primary role is to showcase products, services, and solutions within the exhibit hall, we welcome their expertise in our educational programming under the following guidelines:

Eligibility & Expectations

- Exhibit in accordance with exhibitor agreements
- Clearly identify organizational affiliation in all conference activities

Educational Sessions: Exhibitors may submit proposals to present educational sessions.

If accepted:

- Sessions must be educational and non-promotional
- Exhibitors are not eligible for speaker fees or compensation
- Exhibitor status must be disclosed in session materials and program listings

For more information about Educational Workshops contact the NATA or NAASE office to be connected with our Education chairs.