



# THE ONE FOR SYNAGOGUE EXECUTIVES

PRESENTED BY



## Call for Presenters

The Conference Planning Team for “The One for Synagogue Executives”, presented by the National Association for Temple Administration (NATA) and The North American Association of Synagogue Executives (NAASE) and taking place from October 26-29, 2026, invite proposals for keynote presentations and expert-led workshops.

This conference brings together synagogue professionals in senior executive roles representing a wide range of experiences, congregation sizes, and organizational cultures. Our goal is to offer programming that is practical, relevant, and engaging—while also nourishing participants and strengthening relationships across communities and perspectives.

## Conference Theme

With *Friends* as our conference theme, we seek to celebrate individual uniqueness while building a community of joy, support, and shared learning. Our educational offerings will align with one or more of our conference goals and reflect our theme.

Our conference will be:

THE ONE WHERE WE BUILD BRIDGES	THE ONE WHERE WE DEVELOP TOOLS	THE ONE WHERE WE FEEL NOURISHED	THE ONE WHERE WE GAIN INSIGHT
By creating opportunities to foster connections across differences.	By providing actionable practices that can be applied to our work.	By supporting professional growth and personal sustainability.	By addressing timely and important issues facing synagogues today.

# Presenter Profile

We seek a diverse array of presenters and presentation styles to bring our educational programming to life. Which *Friend* are you?

Monica bringing **practical “how-to” tools** and operational clarity  
Ross sharing deep expertise, research, and **subject matter insight**  
Rachel focusing on **professional growth**, leadership, and change  
Chandler using humor to help us understand **complex situations**  
Phoebe sparking **fresh perspectives** and challenging norms creatively  
Joey telling compelling stories and shared **lived experience**  
**YOU bringing your own unique voice, experience, and approach**

# Presentation Opportunities

Our conference will feature several types of learning opportunities, including keynote presentations that bring attendees together as one community; expert-led workshops focused on skill-building and applied learning; and peer-led workshops that encourage learning from lived experiences.

Applicants may submit proposal in the following categories:

## **KEYNOTE PRESENTATIONS: THE ONES WHERE WE COME TOGETHER**

Keynotes anchor the conference experience and frame our collective learning. They may range from 1-3 hours and may include large group facilitation, reflection, or breakout conversations. We have two keynote sessions at our conference:

**Tuesday, October 27, 2026 - Opening Keynote:** We seek a presenter to open the conference by focusing on building bridges across differences. This keynote should create opportunities for connection among participants and exploration of shared and individual experiences.

**Thursday, October 29, 2026 - Closing Keynote:** We seek a presenter to help participants synthesize their learning, clarify next steps, and create actionable plans they can carry forward.

## EXPERT-LED WORKSHOPS: THE ONES WHERE WE LEARN FROM EXPERTS

Expert-led workshops are facilitated by subject-matter experts who are not currently serving in a synagogue in an executive position. These sessions are focused on skill-building and applied learning.

- **Timing:** Tuesday, October 27 (afternoon)
- **Length:** 1-2 hours

Sessions should be designed for active engagement and meaningful exploration of the topic. Possible topics may include but are not limited to change management & organizational transition, communications, crisis management, data & metrics, operations & financial management, fundraising, security, risk management, technology, staff management.

## Proposal Criteria

Proposals will be evaluated on the following criteria. Strong proposals will:

- Clearly articulate the topic and its relevance to synagogue professionals
- Be accessible to a diverse audience with varied backgrounds and experience levels, unless specifically designed and designated for a particular subgroup
- Include clear learning outcomes and practical takeaways
- Use engaging and interactive learning design
- Align with the conference theme and goals

## Presenter & Proposal Guidelines

We are committed to delivering a high-quality, transparent, and equitable annual conference experience. The following guidelines are in place for the 2026 conference:

- All proposals must be submitted through the online form and contain the relevant information requested
- Limit of two submissions per person
- Do not include your name in the session title, description, or learning objectives; presenter information should be entered only in the designated fields
- Submissions are reviewed on a rolling basis
- Workshops should not promote a specific product, service, or organization
- Limited compensation is available for expert presenters and keynote speakers
- Please see our policy for presenters and exhibitors below for more information on these roles

# Proposal Review Process & Timeline

The selection and schedule of educational opportunities for the conference are determined by the Conference Education Committee, comprised of volunteer members of NATA and NAASE.

- Proposals are reviewed on an ongoing basis as they are submitted.
- The review process includes an initial blind evaluation, followed by additional review of presenters and proposals as needed.
- Further conversations or interviews may be requested to better understand proposals and their fit for the conference.

The timeline for submission and review of proposals dependent on the type of presentation opportunity and is outlined below.

- February 10, 2026: Submission period opens for all presentation opportunities
- Keynote Presentations
  - March 15, 2026: Last date to submit proposals
  - April 10, 2026: Presenters notified of decision
- Expert-led Workshops
  - April 15, 2026: Last date to submit proposals
  - April 30, 2026: Presenters notified of decision
- May 2026: Conference registration opens
- June 1, 2026: Schedule is finalized and shared with presenters
- August 2026: Presenters will attend a mandatory pre-conference orientation
- September 30, 2026: Presenter materials are due



We look forward to learning from you and building *The One for Synagogue Executives* together. Please be in touch if you have any questions.

**Joint Conference Education Committee Co-Chairs**

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# Conference Presenter and Exhibitor Policy

## Purpose

The planning committee of The One for Synagogue Executives is committed to delivering a high-quality, transparent, and equitable annual conference experience. To minimize confusion regarding participation, compensation, and expectations, we clearly define and distinguish between educational and commercial roles at the conference.

This policy establishes participant categories, eligibility, and compensation parameters to ensure fairness, clarity, and integrity in conference programming.

## Primary Role Designation

For the purposes of **presenting, exhibiting, and compensation**, each individual or organization must designate **one primary role** as defined in this policy.

The roles outlined below apply only to participants involved in **educational sessions and/or commercial exhibition** and are **not exhaustive** of all ways an individual may participate in the conference.

Compensation, benefits, and expectations related to presenting or exhibiting are determined exclusively by the designated primary role. Participants may not combine compensation or benefits across roles.

The three recognized roles under this policy are:

1. Expert Presenter
2. Peer Presenter
3. Exhibitor

## Expert Presenter

### **Definition**

Expert Presenters are external professionals selected based on subject-matter expertise. They deliver independent, educational content aligned with conference learning objectives.

### **Eligibility & Expectations**

- Present non-promotional, educational content
- Disclose relevant conflicts of interest
- Do not represent or promote commercial products or services

## **Compensation & Benefits**

- Speaker honorarium and/or travel stipend
- Complimentary conference registration on the day of their presentation(s)

## **Restrictions**

- Expert Presenters may not exhibit in the exhibit hall
- Expert Presenters may not engage in product or service promotion during sessions

# **Peer Presenter**

## **Definition**

Peer Presenters are practicing synagogue executives and members of NATA and/or NAASE. They present case studies, insights, and best practices based on practical experience in the field.

## **Eligibility & Expectations**

- Present experience-based or peer-learning content
- Do not represent a commercial entity or promote products or services

## **Compensation & Benefits**

- Non-monetary gift of gratitude

## **Restrictions**

- Peer Presenters do not receive speaker fees
- Peer Presenters may not exhibit or promote commercial offerings

# **Exhibitor**

## **Definition**

Exhibitors are individuals, organizations or companies that pay to participate in the exhibit hall to showcase products, services, or solutions.

## **Eligibility & Expectations**

- Exhibit in accordance with exhibitor agreements
- Clearly identify organizational affiliation in all conference activities

## **Compensation & Benefits**

- Exhibit space and benefits as outlined in the exhibitor prospectus

## Educational Sessions

- Exhibitors may submit proposals to present educational sessions
- If accepted:
  - Sessions must be educational and non-promotional
  - Exhibitors are **not eligible for speaker fees or compensation**
  - Exhibitor status must be disclosed in session materials and program listings

## Transparency & Disclosure

All presenters' roles (Expert Presenter, Peer Presenter, or Exhibitor) will be clearly identified in conference programs and session listings to ensure transparency for attendees.

## Code of Conduct

All conference participants, regardless of role or category, are required to adhere to the Conference Code of Conduct. Compliance with the Code of Conduct is a condition of participation in The One for Synagogue Executives.

## Policy Enforcement

The conference leadership team reserves the right to determine role classification, approve session content, and enforce compliance with this policy. Failure to adhere to role expectations may result in reassignment of role, removal from the program, or forfeiture of benefits.